



## SREI EQUIPMENT FINANCE LIMITED

### Offers Non-Convertible Debentures

#### Credit Rating:

"BWR AA+ (Outlook:Stable)" by BRICKWORK

"ACUITE AA+/Stable" by ACUITE

Indicates high degree of safety regarding timely servicing of financial obligations and carry very low credit risk.

#### Public Issue of Srei Equipment Finance Limited.

- Secured Redeemable Non Convertible Debentures ("Secured NCDs")
- Unsecured Subordinated Redeemable Non Convertible Debentures ("Unsecured NCDs")

- Tenure: 400 days, 3 years, 5 years and 10 years
- Interest Options: Monthly, Annual and Cumulative
- Application in Demat mode through ASBA only
- Minimum application size is ₹10,000/- collectively across all series
- Srei Equipment Finance Limited manages AUM ₹334,151.10 million and has a Networth of ₹27,502.40 million as on September 30, 2018

UPTO  
**10.75%**  
Interest

**0.25%\* ADDITIONAL INCENTIVE**  
for existing investors & senior citizens

To know more, SMS 'SREI' to 56161

Issue opens on

19th December, 2018.

Issue closes on

18th January, 2019<sup>®</sup>.

**Allotment on first-come-first-serve basis<sup>#</sup>**

\* For further details please refer to the section titled "Issue Related Information" starting from page no.196 of the Prospectus.

<sup>#</sup> - Determined on the basis of date of application on the electronic bidding platform of stock exchanges. Allotment in the public issue of debt securities should be made on the basis of date of upload of each application into the electronic book of the stock exchange. However, on the date of over subscription, the allotment should be made to the applicants on proportionate basis.

Capitalised terms used but not defined shall have the same meaning assigned to such terms in the Prospectus dated December 11, 2018.

@The Issue shall remain open for subscription on Working Days from 10 A.M. to 5 P.M. (Indian Standard Time) during the period indicated above, except that the Issue may close on such earlier date or extended date as may be decided by the Board/Committee of Directors, as the case maybe, subject to necessary approvals. In the event of an early closure or extension of the Issue, our Company shall ensure that notice of the same is provided to the prospective investors through advertisements in a leading national daily newspaper with wide circulation on or before such earlier date of Issue Closure or initial date of Issue closure, as the case may be. On the Issue Closing date, the Application Forms will be accepted only between 10 a.m. to 3 p.m. (Indian Standard Time) and uploaded till 5 p.m. or such extended time as may be permitted by the Stock Exchange. For further details please refer to "General Information" on page 50 of the Prospectus.

**Key Highlights:**

- All Categories of Investors can apply in NCDs of different tenors - 400 days, 3 years, 5 years, and 10 years.
- Series I to Series VIII NCDs are Secured NCDs, whereas Series IX is Unsecured NCD.
- 10.75% p.a. being the highest coupon for all Categories of Investors for Series IX Unsecured NCDs with tenor of 10 years.
- Application in demat mode through ASBA only.
- There is no tax deduction at source (TDS) on interest income for NCDs in demat form.
- Minimum application size is ₹10,000 (10 NCD) collectively across all Series and in multiples of ₹1000/- (1NCD) thereafter.
- Monthly, Annual and Cumulative interest payment option available.
- The Issue is rated "BWR AA+ (BWR Double A Plus) (Outlook : Stable) by BRICKWORK and "ACUTE AA+/Stable' (ACUTE Double A plus/Stable)" by ACUTE.
- The NCDs are proposed to be listed on BSE Limited.
- Allotment of NCDs will be on first-come-first-serve basis<sup>d</sup>

Series	I	II	III	IV***	V	VI	VII	VIII	IX
Frequency of Interest Payment	N.A.	Annual	Monthly	Annual	N.A.	Monthly	Annual	N.A.	Annual
Nature of Instruments	Secured NCD		Secured NCD		Secured NCD			Unsecured NCD	
Tenor from Deemed Date of Allotment	400 days		3 Years		5 Years			10 Years	
Minimum Application	₹10,000/- (10 NCDs) across all Series collectively								
Face Value/Issue Price of NCDs (₹/ NCD)	₹1,000/-								
In Multiples of (₹) thereafter	₹1,000/- (1 NCD)								
Coupon (% per annum) for Category I Category II & Category III Investor(s)	N.A.	9.75%	9.81%	10.25%	N.A.	10.05%	10.50%	N.A.	10.75%
Effective Yield (per annum) for Category I, Category II & Category III Investor(s)	9.81%	9.85%	10.25%	10.29%	10.25%	10.52%	10.53%	10.50%	10.76%
Mode of Interest Payment	Through various modes available.								
Amount (₹/NCD) on Maturity for Category I, Category II & Category III Investor (s)	1,108	1,000	1,000	1,000	1,341	1,000	1,000	1,648	1,000
Maturity Date (from Deemed Date of Allotment)	400 days		3 Years		5 Years			10 Years	

\*\*\* Our Company shall allocate and allot Series IV NCDs wherein the Applicants have not indicated their choice of the relevant NCD Series.

For all category of Investors in the proposed Issue and who are holders of NCD(s)/Bond(s) previously issued by our Company and/or Srei Infrastructure Finance Limited ("SIFL") and/or are equity shareholder(s) of SIFL and/or Senior Citizens and/or are existing employees of Srei Group on the Deemed Date of Allotment and who have subscribed for Series III, Series IV, Series VI, Series VII and/or Series IX NCDs shall be eligible for additional incentive of 0.25 % p.a. provided the proposed NCDs are held by the investors on the relevant Record Date applicable for payment of respective coupons in respect Series III, Series IV, Series VI, Series VII and/or Series IX NCDs and are NCD Holders on the Record Date for redemption of NCD in case of Series III, Series IV, Series VI, Series VII and/or Series IX NCDs.

For all category of Investors in the proposed Issue and who are holders of NCD(s)/Bond(s) previously issued by our Company and/or SIFL and/or are equity shareholder(s) of SIFL and/or Senior Citizens and/or exiting employees of Srei Group on the Deemed Date of Allotment applying in Series V and/or Series VIII NCDs, the maturity amount at redemption along with the additional yield would be ₹ 1350/- per NCD , and ₹ 1667/- per NCD respectively. Any category of Investors subscribing to Series I NCDs and Series II NCDs shall not be eligible for any additional incentive, regardless of their qualifications as mentioned herein above. Additional incentive will be given only on the NCDs allotted in this Issue. In case if any NCD is bought/acquired from secondary market or from open market, additional incentive will not be paid on such bought/acquired NCD.

**About Srei Equipment Finance Limited ("SEFL")**

- SEFL is primarily governed by the RBI master directions titled "Non-Banking Financial Company- Systematically Important Non-Deposit taking Company and Deposit taking Company (Reserve Bank) Directions, 2016" ("NBFC-ND-SI-Directions")
- SEFL is further classified as "Assets Finance Company (AFC)" within the meaning of NBFC by RBI
- SEFL is one of the leading financier in the Construction and Mining Equipment (CME) sector in India, with an approximately 33% market share in Fiscal 2018 [Source : Feedback Report]
- SEFL's business comprises equipment financing of Construction and mining equipment, used equipment, IT and allied equipment, Medical and allied equipment, Farm equipment and other assets
- SEFL enjoys a pan-India presence in approximately 21 states, including 90 branch offices with more than 68,000 current customers as on September 30, 2018
- SEFL differentiates itself from its competitors by providing a holistic asset solution to its customers across the various life cycle of an asset, namely procurement, deployment, maintenance and disposal.
- SEFL is a wholly owned subsidiary of Srei Infrastructure Finance Limited (Srei Infra). Srei Infra is a well-established brand in infrastructure financing domestically
- SEFL has an Assets under Management (AUM) of ₹334,151.10 Mn, PAT of ₹1,990.10 Mn and Networth of ₹27,502.40 Mn for the half year ended September 30, 2018 (Unaudited) as per IndAS

**SREI EQUIPMENT FINANCE LIMITED**

CIN: U70101WB2006PLC109898

Registered Office: 'Vishwakarma', 86C, Topsia Road (South), Kolkata, Website: www.sreiequipment.com,

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**Disclaimer of the Issuer:** Srei Equipment Finance Limited is, subject to market conditions and other considerations, proposing a public issue of Secured Redeemable Non-Convertible Debentures of Face Value of ₹1,000/- each (the "Secured NCDs") and Unsecured Subordinated Redeemable Non-Convertible Debentures of Face Value of ₹1,000/- each (the "Unsecured NCDs"), amounting to ₹1,500 million ("Base Issue Size"), with an option to retain over subscription for an amount upto ₹1,500 million, aggregating to ₹3,000 million ("Overall Issue Size"). The Secured NCDs and Unsecured NCDs together referred to as "Debentures/NCDs". The Unsecured NCDs will be in the nature of Subordinated Debt and will be eligible for inclusion as Tier II Capital and is being offered by way of the Prospectus dated December 11, 2018 (The "Prospectus"), has filed with the Registrar of Companies, West Bengal, the Securities and Exchange Board of India and BSE. The investors are advised to take any decision to invest in the NCDs pursuant to their examination of the Issuer and on the basis of the disclosures made in the Prospectus. Please see the section titled "Risk Factors" beginning on page 21 of the Prospectus for the risks in this regard.