



SEFL/SECT/AA/21-22/29  
July 19, 2021

**The Secretary**  
**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai – 400 001

**The Secretary**  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot no. C/1, G Block  
Bandra - Kurla Complex  
Bandra (E), Mumbai – 400 051

**Eros International Media limited**  
201, Kailash Plaza, Opp. Laxmi Industrial Estate,  
Off. Andheri Link Road  
Andheri (W)  
Mumbai – 400053

Dear Sirs,

**Sub: Disclosure under Regulation 29(2) of  
SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Please note that the Company has invoked a pledge on the equity shares of Eros International Media Limited as per the provisions of the pledge agreement dated July 3, 2017. The requisite intimation in this respect under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 is attached herewith.

The same is for your kind information and record.

Thanking you,

Yours faithfully,  
**For Srei Equipment Finance Limited**

**Arunabha Acharya**  
**Assistant Company Secretary**  
**ACS 37189**

Encl: as above

**Srei Equipment Finance Limited**

CIN: U70101WB2006PLC109898

Head Office: Plot No.Y-10, Block EP, Sector-V, Salt Lake City, Kolkata – 700091

Tel: +913366394700/66022000 | Fax: +813366022200/2600

Email: sefl@srei.com | Website:[www.srei.com](http://www.srei.com)

Registered Office: "Vishwakarma", 86C Topsia Road (South), Kolkata – 700046



**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Eros International Media Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Srei Equipment Finance Limited		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited and NSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of:</b>			
a) Shares carrying voting rights			
b) Shares in the nature of encumbrance (pledge / lien/ non-disposal undertaking/ others)	1,01,93,422	10.633%	10.633%
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c+d)	1,01,93,422	10.633%	10.633%

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<b>Details of acquisition/sale:</b>			
a) Shares carrying voting rights acquired/sold			
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares <del>encumbered</del> / invoked/ <del>released</del> by the acquirer	20,00,000	2.086% <sup>1</sup>	2.086% <sup>1</sup>
e) Total (a+b+c+/-d)	20,00,000	2.086%	2.086%
<b>After the acquisition/sale<sup>1</sup>, holding of:</b>			
a) Shares carrying voting rights			
b) Shares encumbered with the acquirer	81,93,422	8.547%	8.547%
c) VRs otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	81,93,422	8.547%	8.547%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). <sup>4</sup>	Pledge invoked by Srei Equipment Finance Limited in terms of the pledge agreement dated July 3, 2017.		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable. <sup>3</sup>	Pledge invoked on July 16, 2021 <sup>3</sup> .		

<sup>1</sup> SEFL is invoking subsequent pledge on 5,00,000 (0.522%) equity shares of the TC, which taken on cumulative basis is aggregating to 20,00,000 (2.086%) equity shares of the TC. Since the change in pledge in favour of SEFL in the TC is exceeding 2% (1.564%+0.522%) disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 is being given.

<sup>2</sup> As per the provisions of SEBI (Substantial Acquisition of Shares and Takeovers) (Third Amendment) Regulations, 2018, the requirements under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 shall not apply to the Company, being a systemically important non-banking financial company, as pledgee since this transaction is in connection with pledge of shares for securing indebtedness in the ordinary course of business. However, as a measure of abundant precaution, this disclosure is being made to the Stock Exchanges.

<sup>3</sup> The transaction is in the nature of invocation of pledge of 5,00,000 (0.522%) equity shares of the TC, which taken on cumulative basis is aggregating to 20,00,000 (2.086%) equity shares of the TC.

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Equity share capital / total voting capital of the TC before the said acquisition / sale	9,58,64,818 Equity Shares of Rs. 10/- each amounting to Rs. 95,86,48,180/- paid up share capital.
Equity share capital/ total voting capital of the TC after the said acquisition / sale	9,58,64,818 Equity Shares of Rs. 10/- each amounting to Rs. 95,86,48,180/- paid up share capital.
Total diluted share/voting capital of the TC after the said acquisition	9,58,64,818 Equity Shares of Rs. 10/- each amounting to Rs. 95,86,48,180/- paid up share capital.

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Srei Equipment Finance Limited

  
Assistant Company Secretary

**Signature of the acquirer / seller / Authorised Signatory**

Place: Kolkata

Date: July 19, 2021

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