



PRESS RELEASE

Tahya Mitra Kendras Launch Railway and Air ticketing in West Bengal.

Howrah, 27th June 2008: People in rural India no longer need to make a trip to cities or towns to buy their railway or air tickets.

After the successful roll out of their rural IT infrastructure project across several districts of West Bengal, SREI Sahaj e-Village Limited, a subsidiary of SREI Infrastructure Finance Ltd., has announced the launch of railway and air ticketing through the Common Service Centers or CSCs.

Flagged off by Mr. Debesh Das, Hon'ble Minister-In-Charge, Information & Technology, Govt. of West Bengal, the service has become a reality throughout all rural Bengal.

Launching the services at Harishpur in the Howrah district of West Bengal, Mr Das said, "It is indeed history in the making which will benefit the people of the villages tremendously." He complimented Sahaj for its untiring efforts to create invaluable infrastructure in rural Bengal.

This is a landmark effort undertaken by Sahaj e-Village, which has been continuously upgrading the CSCs by increasing the number of services hitherto beyond the easy reach of villagers. With the launch of such services, the people there will no longer require to travel distances to avail them. This also means they will be able to save considerable time.

The CSCs are an effort on the part of the state government and its partner Sahaj to change the life of rural societies. Only very recently, Sahaj had introduced a clutch of agri services through the CSCs, including soil testing and determination of the suitability of the soil for the growth of different crops in diverse seasons. These soil health report can be uploaded in the portal available to them and use it as reference for the future thus enabling them to improve their agricultural productivity. Plans are afloat to add a host of other services related to the Department which will be offered by the CSCs in the near future.

Speaking about the railway and air ticketing services, Dr. Sabahat Azim, CEO of SREI Sahaj said, "Since inception, our constant endeavour has been to introduce to the rural population a better quality of life and we are excited about what we have been able to achieve so far. We have been able to successfully set up Tathya Mitra Kendras in various gram panchayats and will be equipping these centers to offer a wide range of services to the residents of the locality. The e-learning initiative, another unique service, has been a success story and we are hopeful that we will be able to impact the lives of millions of people through our sustained effort." Incidentally, a large number of villagers have started enrolling themselves to avail the e-learning services through these kiosks.

ABOUT SREI SAHAJ e-Village Limited

SREI SAHAJ e-Village Limited is a subsidiary of SREI Infrastructure Finance Limited. It is a business integrator in the field of IT infrastructure with a focus on rural India. It has 30 offices across 6 states and is emerging as one of the largest implementers of ICT projects in India.

For further information, please contact:

Subhash Mohanti

Vice President - Corporate Communications

Phone: 93309 02070

E-mail: subhash.mohanti@srei.com