



PRESS RELEASE

SREI Sahaj to provide Agri services through Tathya Mitra Kendra

Hooghly, 14th June 2008: After the successful roll out of their rural IT infrastructure project across several districts of West Bengal, SREI Sahaj e-Village Limited, a subsidiary of SREI Infrastructure Finance Ltd., has announced the launch of agricultural services at the Common Service Centers or CSCs.

The facility was officially introduced by Dr. Sanjeev Chopra, Principal Secretary of Agriculture, Govt. of West Bengal at the Tathya Mitra Kendra in Jangipara CSC, Hooghly. Dignitaries present at the launch were Mr. M. N Roy, Principal Secretary of P&RD dept, Govt. of West Bengal, Mr. Satish Tiwary, Principal Secretary, Land & Land Reforms Commissioner, and other government officials.

The service launched will enable the villagers to conduct soil testing and determine the suitability of soil for the growth of different crops in diverse seasons. Villagers can then upload their soil health report in the portal available to them and use it as reference for the future thus enabling them to improve their agricultural productivity. Plans are afloat to add a host of other services related to the Department which will be offered by the CSCs in the near future.

On this occasion, reward certificates were handed over to successful candidates who had completed the e-learning courses available at these Tathya Mitra Kendras.

Speaking about the service launch, Dr. Sabahat Azim, CEO of SREI Sahaj said, “Since inception, our constant endeavour has been to introduce to the rural population a better quality of life and we are excited about what we have been able to achieve so far. We have been able to successfully set up Tathya Mitra Kendras in various gram panchayats and will be equipping these centers to offer a wide range of services to the residents of the locality. The e-learning initiative has been a success story and we are hopeful that we will be able to impact the lives of millions of people through our sustained effort.”

ABOUT SREI SAHAJ e-Village Limited

SREI SAHAJ e-Village Limited is a subsidiary of SREI Infrastructure Finance Limited. It is a business integrator in the field of IT infrastructure with a focus on rural India. It has 30 offices across 6 states and is emerging as one of the largest implementers of ICT projects in India.

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